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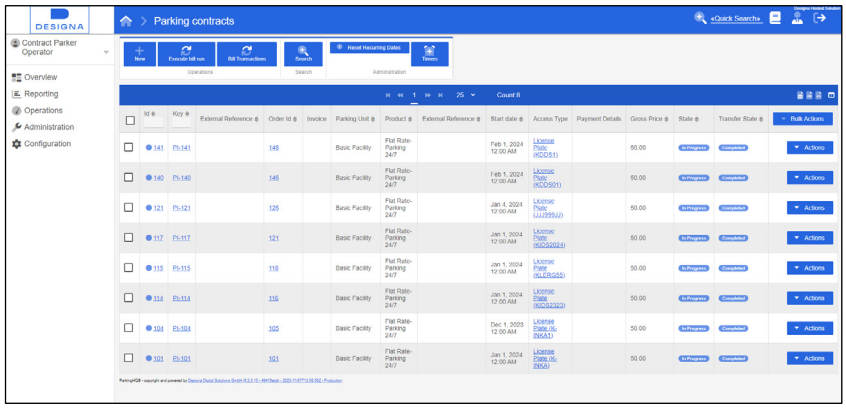
DESIGNA

CONTRACT PARKER MODULE

Contract Parker Module for the digital processing of parking contracts

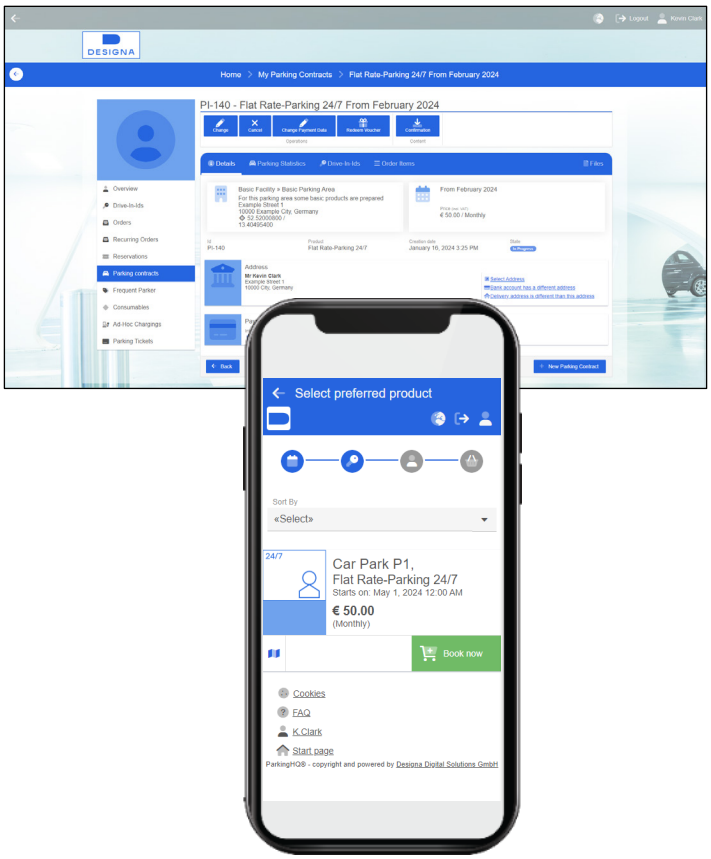
With the online portal, Contract Parker products can be conveniently booked digitally, sent directly and also managed efficiently. As a car park operator, you benefit from web-based back-office administration with automated billing processes and workflow-supported contract management. Customers also benefit, since a customer portal guarantees 24/7 registration and self-administration of their own access media!
The Contract Parker module is particularly suitable for customers who regularly park in the same car park, prefer a fixed price instead of fiddling with small amounts and do not want to queue at the pay station.

FEATURES



Administration portal

- Administration of Contract Parkers with a central back-office application
- Fully digital sales channel for Contract Parker contracts
- Secure and simple online payment with certified payment service providers
- Management of registered customer profiles
- Automated debiting for customers
- Integrated workflow for process optimisation
- Automated and efficient billing processes
- Flexible contract duration and billing intervals
- Flexible tariff structure (flat rate, business, employee parking)
- Reporting on products, customer details, sales and capacity utilisation, including export functions (e.g. XLS, XML)



Customer portal

- User interface optimised for smartphones, tablets and browsers
- Highly available data thanks to cloud solution
- Easy integration into the website: the customer goes directly from the website to the booking
- Customers manage their own Contract Parker authorisation (registration, payment, renewal)
- Selection of various identification media, e.g. QR code or licence plate
- A self-service customer portal makes information available 24/7 for requests on credit balance and payments

ADVANTAGES FOR CAR PARK OPERATORS

- Reduced costs by reducing the number of personnel through outsourced administration and accounting
- Cost and environmental benefits through the substitution of paper tickets with RFID, QR codes or licence plates
- Customer acquisition and an increase in sales through a fully digital sales channel for Contract Parker contracts
- Analyses via administration portal with reporting and administration

ADVANTAGES FOR CAR PARK CUSTOMERS

- Convenient booking and managing of Contract Parker authorisations and contracts online
- Selection of an individual identification medium for entrance and exit, e.g. QR code or licence plate
- Contract Parker products can always be used, as the system is offline-capable
- No need to keep track of parking tickets.
- Time savings thanks to automated payment processes for fixed rates
- Automated billing processes, e.g. monthly debiting from a credit card account, thereby eliminating the need for inconvenient payments at automatic pay stations or pay desks
- Full control over transactions by managing their own customer profile (registration, bookings, contract data, cancelations)
- Information, e.g. on payments, is available online 24/7
- Electronic invoice can be downloaded from the customer portal

OPTIONALLY EXTENDIBLE

Designa ADD-ON-MARKETING

- Acquire key customer information for analysis and targeted marketing campaigns
- Operate customer loyalty programs based on customer profiles
- Run and manage marketing campaigns on your own for registered customers (e.g. giveaways, vouchers for discount campaigns)

Designa ADD-ON-B2B

- Combination with partner offers: Grant business partners limited access to the back office to make bookings for their own customers (e.g. for car hire services or incorporated stores)

SYSTEM REQUIREMENTS

- ABACUS system, version x21 or higher
- Concluded e-commerce payment processing contract with a certified payment service provider
- Secure connection to Designa DATA CENTER

CONTACT

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