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DESIGNA

PAY MOBILE

Convenient payment of parking services using a smartphone.

The PAY MOBILE service makes this possible for your car park customers.
The only thing car park customers need is a QR scanner app!
By simply scanning a QR code, car park customers automatically access the payment website, saving themselves the hassle of searching for an automatic pay station.
car park customers either scan the QR code on their parking ticket or, in the case of ticketless parking systems, a general QR code permanently displayed in the car park.

HOW DOES IT WORK?

Barcode system

Car park customers scan the QR code, which is also printed on the barcode ticket, with their smartphone, thus directly accessing the payment website. The payment process can be started immedi-ately.



Ticketless solution

With ticketless parking systems, a static QR code is available to customers on the device or at a specially designated location in the car park. The QR code provides direct access to the website, where car park customers can then enter their licence plate and makes the payment

Payment

Payment is made online on the website. Car park customers can also sign up if frequent use of the service is likely. Depending on the actual payment service provider, various payment options, such as credit card or PayPal, are available for the payment process on the website. Car park customers receive email confirmation. The payment confirmation is sent to the parking system to ensure car park customers can exit the car park immediately with their paid ticket during the lag time - or the barrier opens automatically as soon as the licence plate is recognised.

ADVANTAGES FOR PARKING OPERATORS

- Simple integration into existing DESIGNA systems
- Reduction of costs for cash management
- Less service and maintenance costs
- High customer approval thanks to simple use
- Reliable and fast payment process
- Reporting possible via payment transactions
- Acquisition of new customers
- Enhanced car park attractiveness
- Ideal for both ticket operation and ticketless parking systems

ADVANTAGES FOR CAR PARK CUSTOMERS

- Free choice of payment methods
- Payment also possible without registration
- Immediate payment with every smartphone
- Safe and encrypted processing of payment transactions
- Email confirmation of payment
- Fast direct payment without having to go to an automatic pay station

OPTIONALLY EXTENDIBLE

HS BUSINESS ADD-ON-MARKETING

- Acquire key customer information for analysis and targeted marketing campaigns.
- Operate customer loyalty programs based on customer profiles.

SYSTEM REQUIREMENTS

- ABACUS system, version x22 or higher
- Concluded contract with a certified payment service provider: PAYONE, Wordline, ADVAM and Windcave (Australia), PLANET
- Secure connection to Designa DATA CENTER.

CONTACT

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