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VALIDATION MODULE

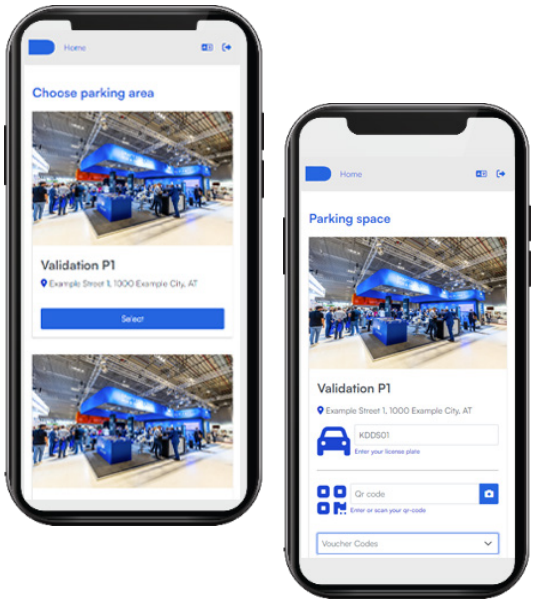
Flexible discount allocation to customers or patients

The validation module enables, for example, shopping centres, hospitals or cinemas to offer their car park customers discounts on parking fees. Validation of short-term parker tickets is done via a barcode, QR code or licence plate and is carried out directly by the personnel in the shop or hospital. For this purpose, the personnel have an easy-to-use web app at their disposal. The customer is encouraged to shop thanks to reduced parking fees, which also benefits the car park operator due to higher car park occupancy.



FEATURES

- Web-based validation application:
  - for smartphones, tablets or touchscreen displays
  - for direct use by personnel
- Versatile solution for discounted parking fees, taking into account various interest groups, e.g.:
  - Discounts at the pay stations of shopping centres
  - Discounts for visitors to the cinema
  - Discounts for patients in hospitals
- Easy to implement and always available application
- Customisable customer-specific discounts:
  - Allocation of time, value and percentage discounts
  - Specific discounts per shop
  - Multi-client discount allocation
  - Flexible discounts such as VIP discounts or full-price tickets
- Administration area for the operator: system setup, voucher management



ADVANTAGES FOR CAR PARK OPERATORS

- Customer acquisition and higher car park occupancy, as the customer is encouraged to buy through reduced parking fees
- Full price calculation for further use of the parking areas
- Discount allocation via personal in the attached shops or hospitals, e.g. cashiers or nurses
- Customisable, flexible discounts depending on the requirements of the shops

ADVANTAGES FOR CAR PARK CUSTOMERS

- The car park customer saves money through reduced parking fees
- Easy discount allocation when purchasing
- Discount for the complete parking transaction
- Higher probability of finding a parking space

SYSTEM REQUIREMENTS

- ABACUS system, version x24.3 or higher
- Secure connection to Designa DATA CENTER

AND THIS IS HOW IT WORKS.....

The customer parks his vehicle in the car park. By shopping in an attached shop, the customer is granted a discount on the parking fee. The personnel in the shop register on the web app and scan the barcode/QR code on the short-term parker ticket or enter the licence plate number. The personnel then select the discount via the web app. After confirming the validation, the car park customer pays at the pay station or via PAY MOBILE. The discount is applied for the entire duration of the parking.

CONTACT

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